csba

Education Workforce Housing
Workshop Series

Innovative Housing Solutions to Live Near Work

GLOBAL POLICY
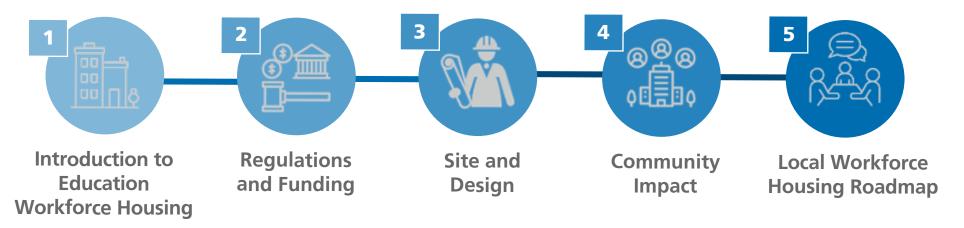### LEADERSHIP ACADEMY

Workshop Series Overview

The Education Workforce Housing Workshop Series enables local education agencies (LEAs) to create a strategic roadmap for utilizing land to create affordable and inclusive housing options for their education workforce. Selected LEAs will receive core training in the form of five workshops hosted over seven months, covering the topics below.

1 Introduction to Education Workforce Housing

2 Regulations and Funding

3 Site and Design

4 Community Impact

5 Local Workforce Housing Roadmap

This series offers two in-person and three virtual workshops that combine lectures, group discussion, and hands-on activities to support local education agencies in planning for education workforce housing. Subject matter experts will work directly with LEAs to provide training, technical assistance, and tools to identify challenges and opportunities in utilizing LEA land for workforce housing.

CSBA Workshop Series Objectives

- Learn the fundamentals and nuances of education workforce housing
- Deepen your understanding of local housing needs and opportunities to address them
- Build a network with peer learning education agencies and subject matter experts
- Develop the knowledge and skills to create housing options for your district's education workforce

Curriculum

Workshop 1: Introduction to Education Workforce Housing

- Develop a foundational understanding of education workforce housing in California
- Collect and analyze data on your unique development context and formulate goals for your LEA
- Visit and learn from a successful example of workforce housing in Los Angeles

Workshop 2: Regulations and Funding

- Understand state laws, regulations and financing tools related to developing housing projects on district-owned land
- Revise goals and create a district data profile with support from subject matter experts

Workshop 3: Site and Design

- Develop skills to guide site selection and design to apply to specific sites
- Create a district land ownership profile based on local records identifying underutilized land and other prime development sites

Workshop 4: Community Impact

- Learn best practices and inclusive strategies for building community support throughout the design and development process
- Revise district land ownership data profile from third session and analyze potential plans for one site
- Develop a community profile and formulate specific impact goals

Workshop 5: Local Workforce Housing Roadmap

- Prepare and present a pitch deck summarizing challenges, opportunities, and next steps necessary for your district to advance workforce housing

Join the Workshop

To join the Education Workforce Housing Workshop Series, contact Andrew Keller, Director of Special Projects at CSBA, at akeller@csba.org

Eligible Participants

To participate, your LEA must select two or more representatives committed to attending all five workshop sessions. LEA teams can include trustees, superintendents, facilities directors, or other staff with responsibility for planning or implementing a workforce housing strategy. Teams with at least one trustee or superintendent committed to participate in each session are preferred.

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Workshop Time Commitments

Participants should expect to commit an estimated total of 45-60 hours over 7 months to produce a workforce housing roadmap that summarizes recommended local actions to develop homes community members can afford. The workshop series includes one 8-hour session and four 3-hour sessions (see table).

Between workshops, teams will work on their own and with designated subject matter experts to identify the opportunities, challenges, and next steps for their district in advancing education workforce housing. Participants should expect to spend 5-8 hours between sessions, depending on each team's experience and data resources.

Workshops		Date	Location
Workshop 1	3-hour session 3-hour site tour 2-hour dinner	October 13, 2022	Los Angeles
Workshop 2	3-hour session	December 2, 2022	San Diego
Workshop 3	3-hour session	January 2023 – date TBD	Virtual
Workshop 4	3-hour session	February 2023 – date TBD	Virtual
Workshop 5	3-hour session	March 2023 – date TBD	Virtual